



G TO YOU

IOGR

FOLIO 2019 COLLECT'
LUKE BONNER

opener >>



It's National
RELAXATION DAY

Maybe it was back to school, maybe it was the prep for review week or something else that was stressing you out. If so, you're not alone.

Discussion

And, you're also in luck, since we are together. By joining our time together I will keep you engaged, inspired and diving deeper into the overall impact we deliver everyday at McKinsey.

agenda >>

01



Virtual

Transition

Simulation

Audible

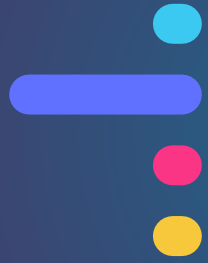
We Are Introducing

A brand new way of directly interaction with the clients and other talented colleagues. Experience studios and deep immersion technologies help clients envision what they never could before.

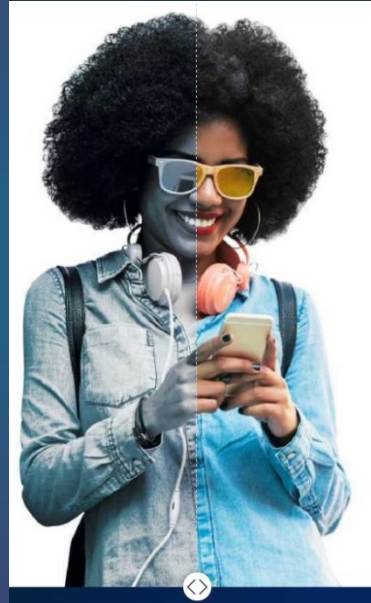


agenda >>

02



Virtual >>



Transition

About Our Transition

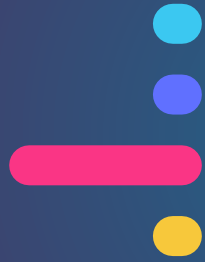
That fresh and new feeling, re-born, present. Our new visual identity is brought to life by design across everything we do, how we communicate, what we say, and what these things look like. Getting us there isn't always easy.

Simulation

Audible

agenda >>

03



Virtual

Transition

Simulation

Audible

Our Team Delivers



Partnering



Processing



Revising



Delivering

The scenario begins in July 2021. The client is US Government office. We bring to life a simulation using new-media and copyrighting.

agenda >>

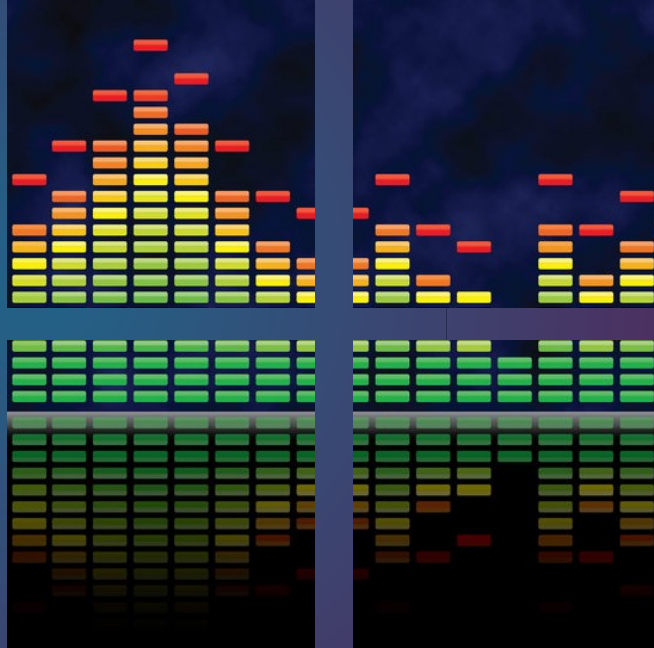
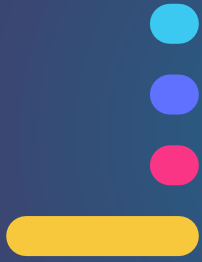
Virtual

Transition

Simulation

Audible

04



Explore Our Talent

Off-camera, off-stage commentary. Voice-over is read from a script and may be spoken by someone who appears elsewhere in the production or by a specialist voice talent. In this case we are expanding our reach and tapping into a new process.

Virtual

Boeing

Requested by CL Hayun Cho with a deadline of 27 days,
a multi-part project

E

#01

Branded ambient design
elements

b

#02

Overview model infographic
explainer

t

#03

Motion-enhanced processes
come to life

O

#04

Full immersion experience for
all users

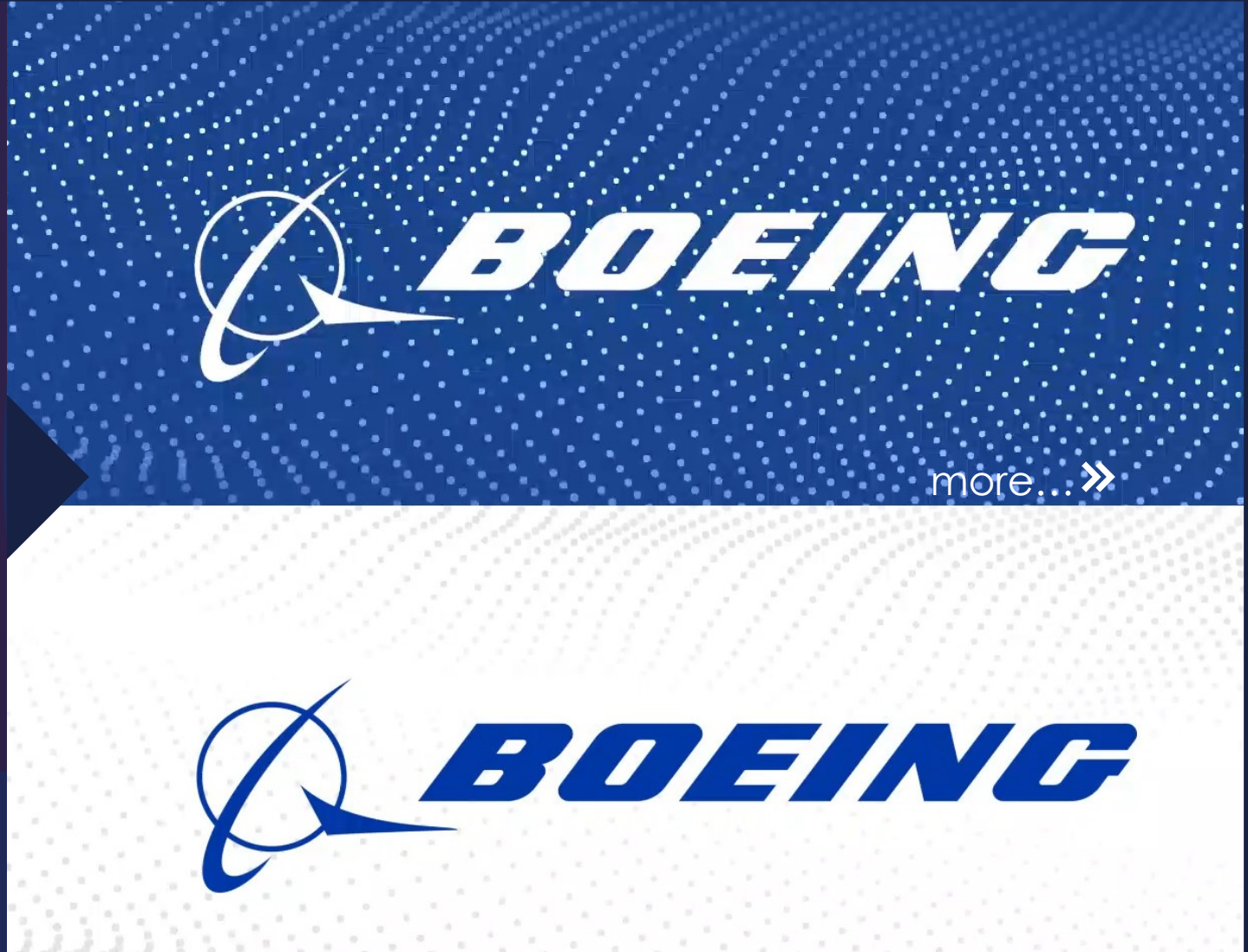
Ambient element #001

The guidelines and other assets were created in the beginning of our time together. Working with multiple designers and tracking the project throughout using a project management timeline.

Client Element

Ambient element #001

The result was elements to use in the immersion walkthrough and lighting effects.



more... >>

Creating
inspiring
animations and
bringing clients
visions to life.
Mix media
solutions.

Script

Today, you will experience how 2nd Century Enterprise Systems is helping Boeing to be a Champion by enabling a new way of working. To deliver our products and services faster, quality, all our key functions need to work better together, rely on the same data sources supported by an integrated set of capabilities.

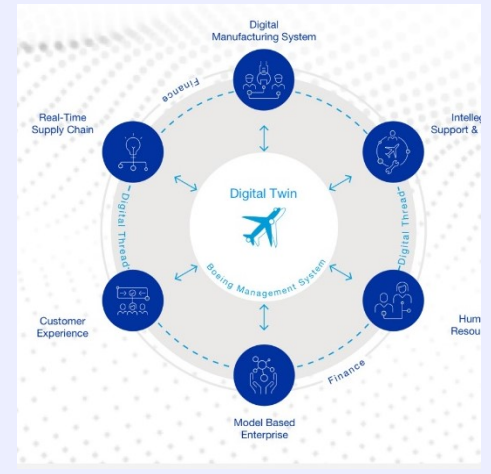
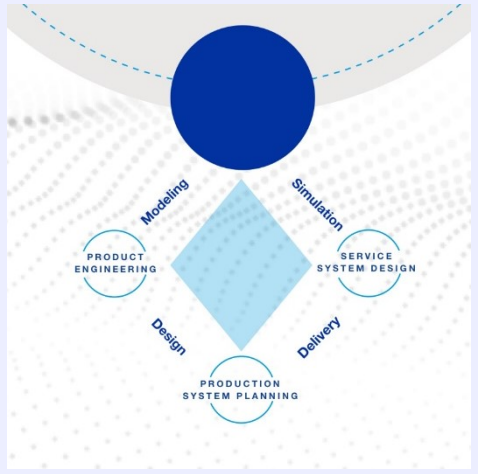
The "digital thread" is the connective tissue that integrates our 2CES solutions and move functions. The "digital thread" connects all business units and is enabling the "digital twin" digital copy of all the products, assets, and processes that help us build, deliver and maintain. The "digital thread" runs through every part of The Boeing Company and can be seen in:

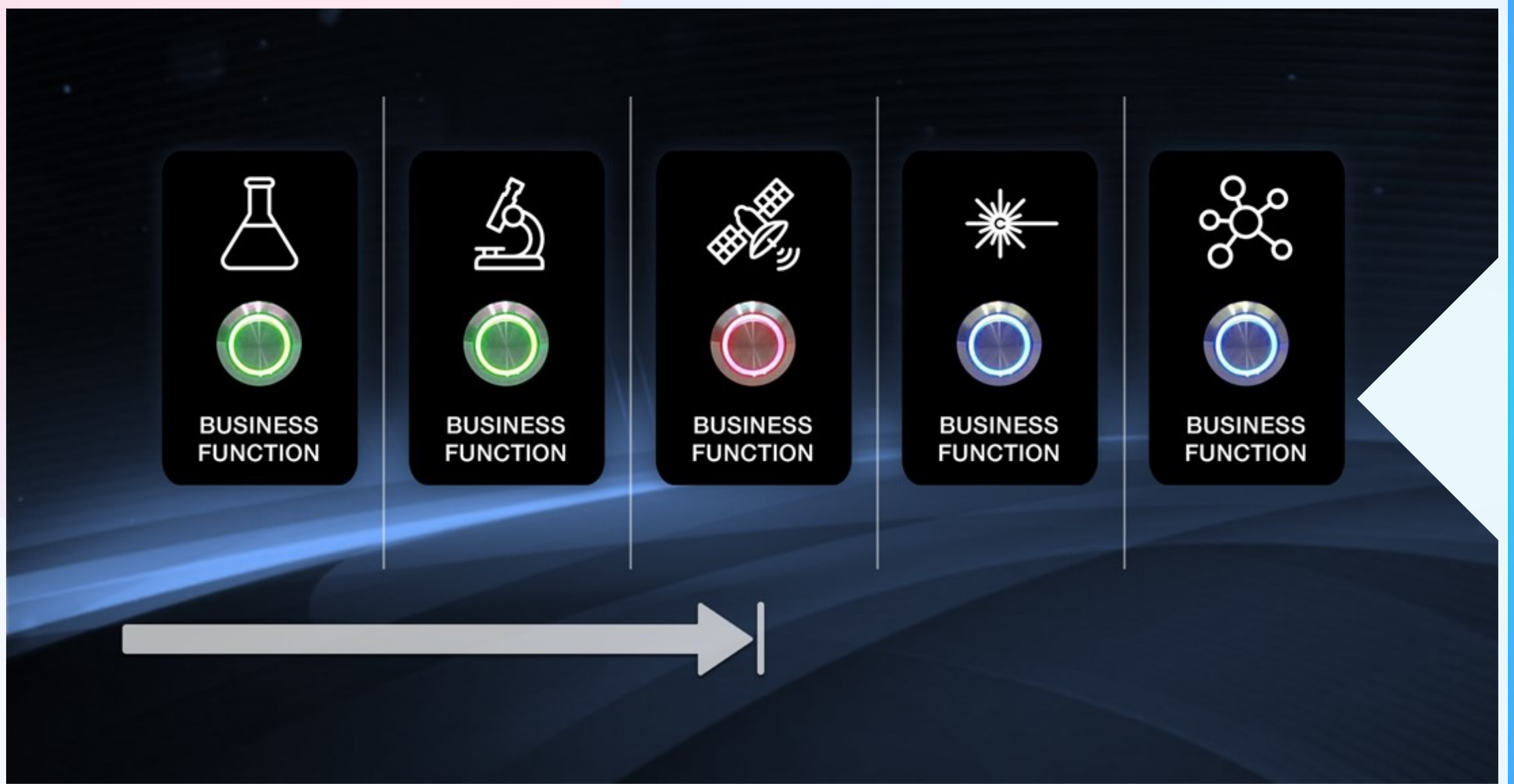
- How we will engineer our new products, production systems, and services system at a Model Based Enterprise
- How we will help customers buy new products and services with 2CES Customer Relationship sales capabilities
- How we will ensure we always have the right parts at the right time ready for the manufacturing solutions
- How we will manufacture new products and enhancements with 2CES Manufacturing solutions
- How we will provide the right after-market services to customers at the right time
- How we can manage our Human Resources activities efficiently with employee-centric solutions


The Digital Experience Center will allow you to explore the digital thread and the corresponding units. We will guide you along the digital thread, starting by what keeps us all in sync: It will follow an end-to-end customer journey from marketing and sales activities, over support services and HR. At each point throughout the journey you will learn what business opportunity 2CES will address those through process improvements, data integration and enhanced capabilities.

Blue text is animation instruction
Black text is the voice over

Storyboard grid showing script and scene thumbnails for a digital thread presentation. The grid includes a 'Script' column and scene thumbnails labeled Scene 1.1 through Scene 5.1. The thumbnails depict various data visualizations and process flows related to the digital thread concept.







Clearspace = 1.5X
1X

Style Guide

Weight: 75 Bold

2nd Century Enterprise Systems (2CES)

Weight: 45 Light

This style guide, a supplement to the brand standards manual Get on Brand, outlines the design and personality that make up the 2nd Century Enterprise Systems identity. The identity includes the 2CES wordmark, a stepping stone graphic element, and colors, which are applied to easy-to-use templates.

Examples of use



With gray bars



With an image



Stepping stone graphic element used in combination with an image and a secondary color configuration



PowerPoint templates

For more information about the brand standards, visit brandcenter.web.boeing.com.

New: July 2018 21



Design
Engineering



Customer
Experience



Supply Chain



Manufacturing



After Market



5 years

Script

Our horizontal stabilizer, just one sub-assembly of an aircraft, is made of many parts. Some parts are pulled from existing inventory, some are procured from suppliers, and some we fabricate ourselves. With so many parts, and without a connected and intelligent system, two things happen frequently: part shortages create expensive rush orders or assembly delays, or parts stack up unnecessarily in warehouses. Today in Boeing, we have high inventory holding costs of many billions of dollars, so there is much opportunity for improvement.

Today, part demand data, supplier inventory data, and production data are managed using multiple different systems and tools that don't necessarily work together. Due to different data sitting on different systems, there can be moments where we are out of sync, causing errors, manual reconciliation work, and a lack of clarity as to which information regarding supply chain needs and status is accurate.

Our 2CES solution will bring the digital thread to supply chain. Supply chain employees and systems will have access to a product's bill of materials, process plans, flow times and more – essentially all the production design data needed to create a build plan. This helps us determine precisely which parts are needed, in what factories, by what time.

This data is combined with a growing company-wide knowledge base, that includes all historical supplier and production data.

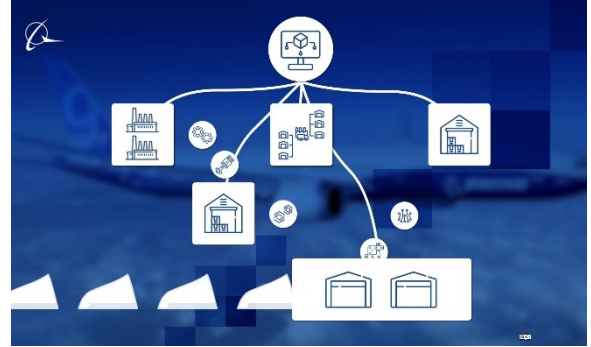
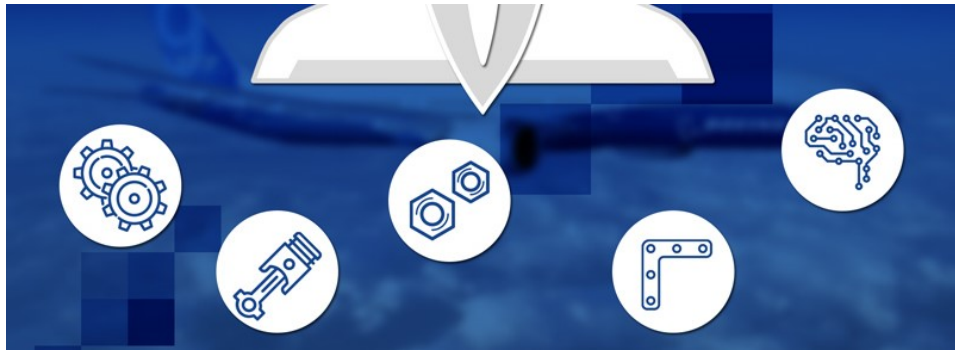
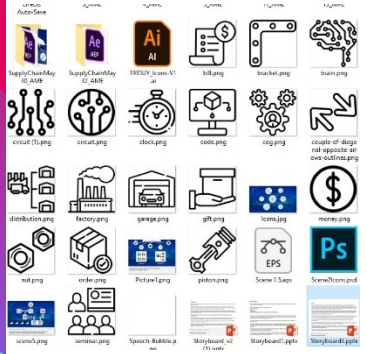
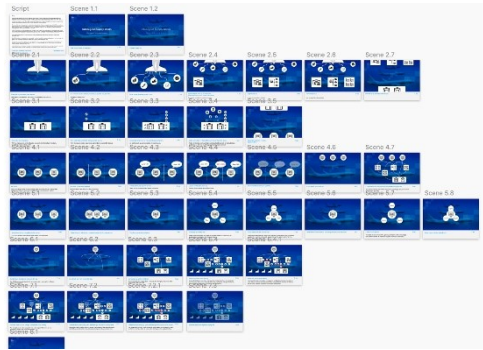
Our 2CES solution will absorb all this complex data – coming from different places and suppliers – and co-ordinate the supply chain – ensuring that the right parts arrive at the right place at the right time.

For example, even when a supplier has a shortage of their own, or we experience delays due to natural disasters, our systems will promptly notify our supply chain leaders of the resulting impact, so that they can take action to avoid costly shortages on the production floor.

Having all this data in one place – managed by intelligent systems and updated in near-real-time, allows us to automate tasks, solve problems, manage inventories, and simulate complex logistics outcomes like never before.

Blue text is animation instruction

Animation time



Stage #001

Editing the script and the storyboard anticipating all deliverables.

Stage #002

Asset creation, alignment and previews. Line icon and style.

Stage #003

Editing and final production. Rendering and timing.

One stage at a time. Our construct process is tried and true.

Before #001

3D walk through without post-production effects



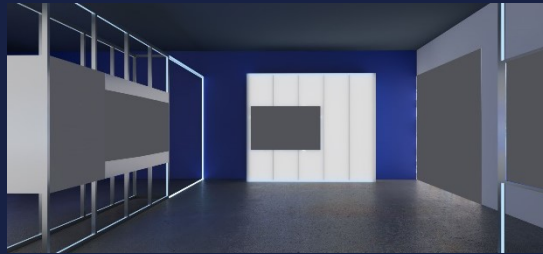
After #001

Lights, LCDs and digital content



Before #002

Photo realistic exports and blank panels



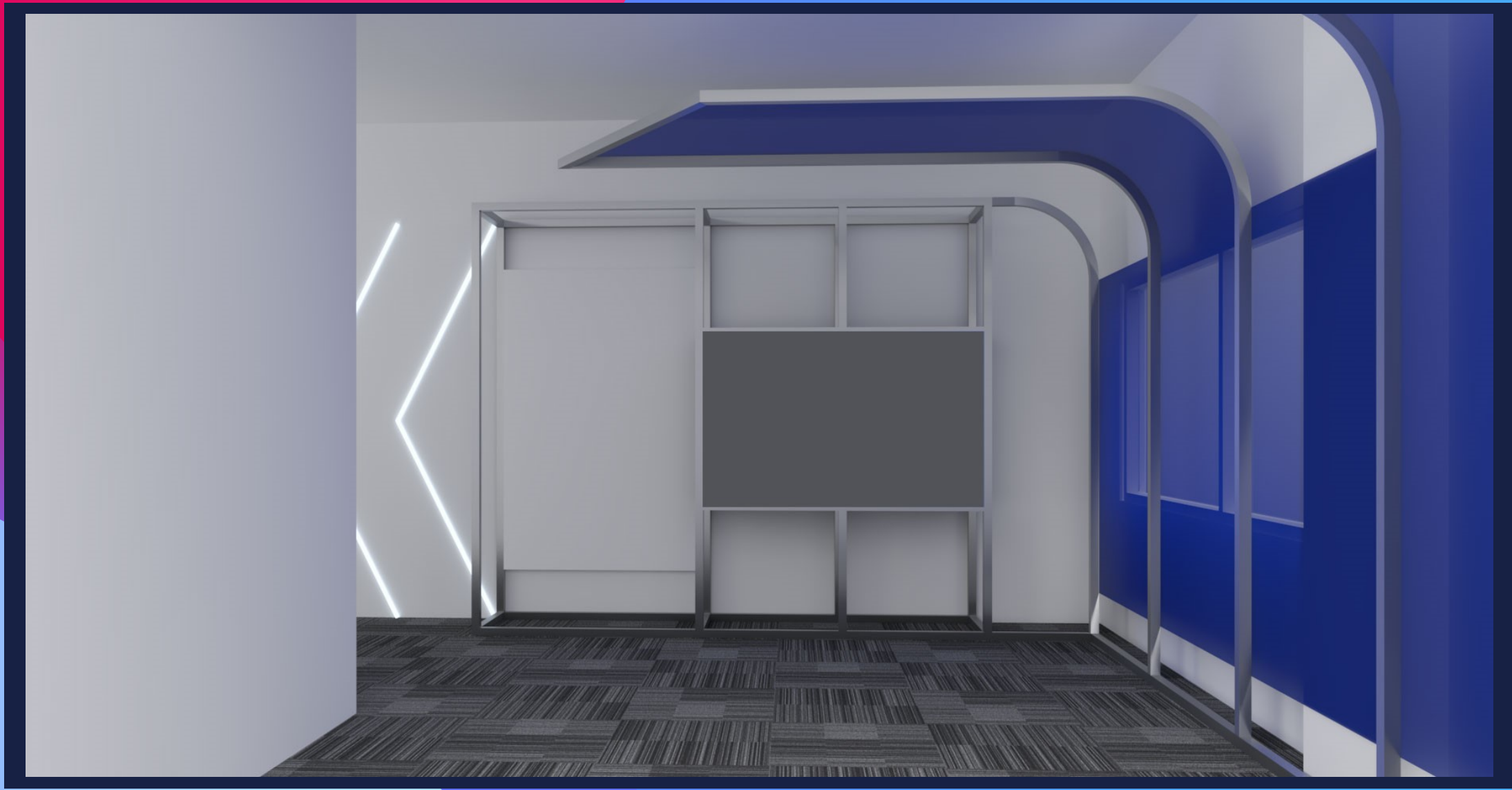
After #002

Virtual Tours, Floor Plans
Photo realistic 3D Rendering



The art of creating proposed architectural design

Architectural rendering is the art of creating two-dimensional images or animations showing the attributes of a proposed architectural design.







We want to thank you.

**Your work has been truly amazing and
really helped us make so much impact.**

- Hua Fan -



Luke,

These look awesome! Thank you!

- Hayun Cho -

Transition

NEW VI

Request from Solution Leader Lipi Shivaram to new visual identity over 14 days



Transition

Request >

I'm reaching out to you because we now need to create banners for the 6 different Ops service lines .

Lipi Chapagain Shivaram, CFA





< before

after >





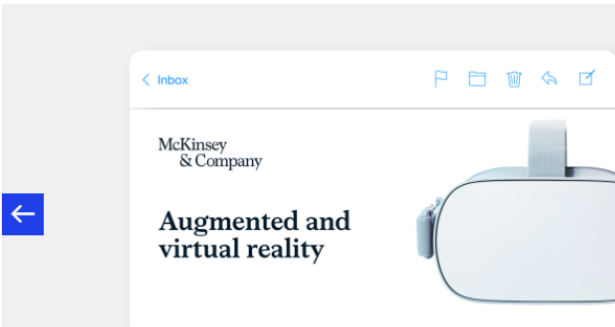
Shannon Jones

I think it's ok, but it's very tall, so people have to scroll down before they can see any/many words. Possible to shorten?

This is what I found on the our brand site:

Header

All branded emails start with an image-based header. This ensures our visual identity is at the forefront of all our email communications. Use our primary types styles; Bower Bold for titles, and Theinhardt Pan for eyebrows and additional information.



The height of the header can be adjusted to fit the design; it should be no deeper than 400px



Thank you for
putting these
together – we
love the
images for all
of them!

Lipi Chapagain Shivaram, CFA
Solution Leader, MCK Academy



Simulation

We can do that

Our team delivers

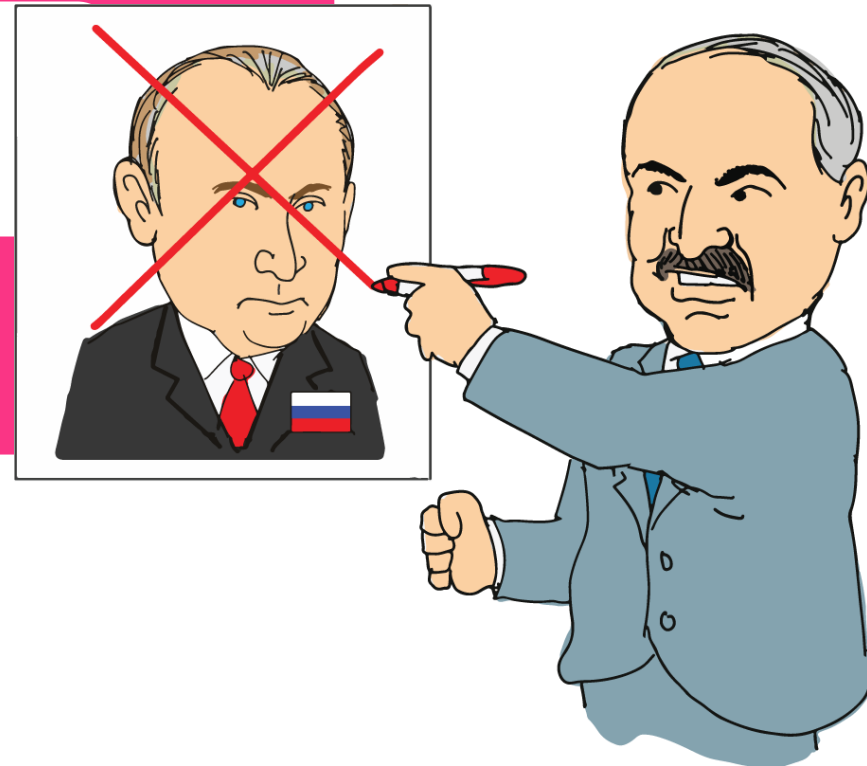
DCGOV:

**Can *your team* bring our
War simulation to life?**

The scenario begins
in July 2021.

Alexander
Lukashenko, who has
taken a stance
against Russian
president Vladimir
Putin, has won the
2020 Belarussian
election.

2021





We **love** the way looks! Simple illustrations, the new script with the voiceover & music gives a much **more dramatic** effect! 😊 great job!!

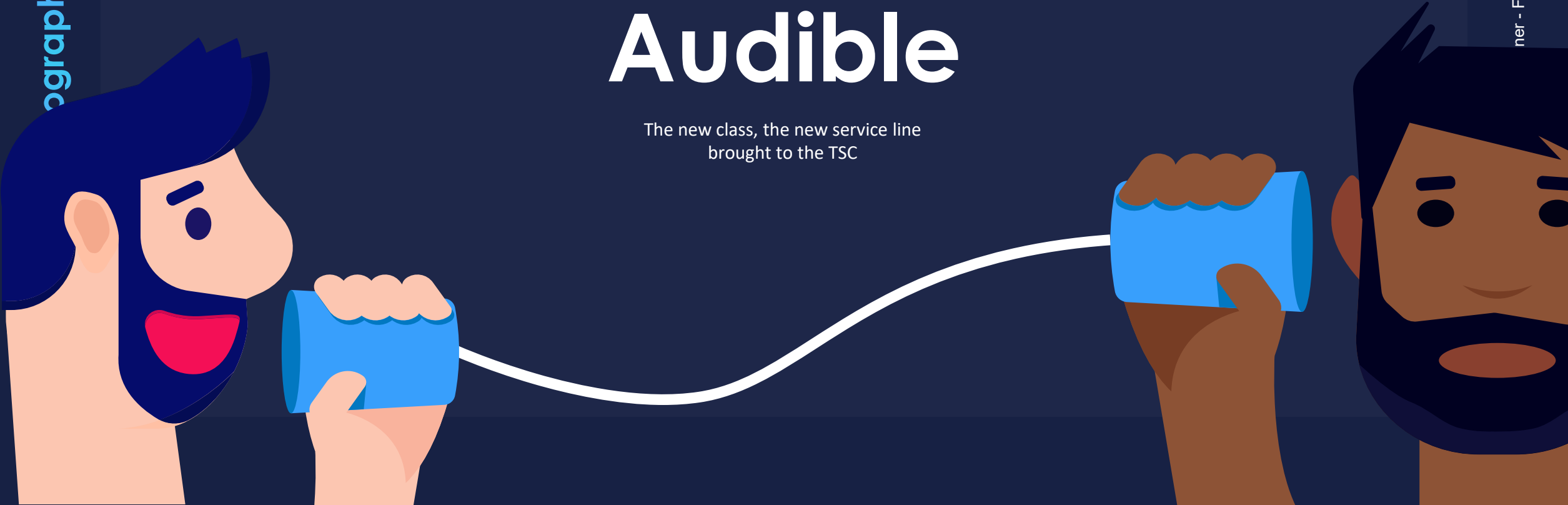
Thanks again for all your efforts! It is so appreciated.

Paulina Maleszewski
Digital Analyst














Our future and our team
What this means for voice over

Audible

The new class, the new service line
brought to the TSC



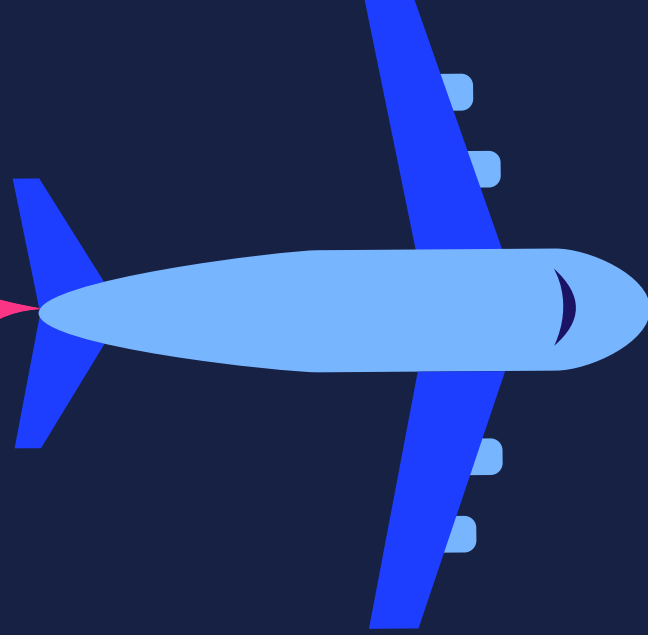
TSC Voice Bank

 Zulu_Yengwa.wav
 Amber Sieradzki.wav
 Sadaf Din.wav
 Chris Holcom.wav
 Derrick Phillips.wav
 Rebeca Donovan.wav
 Julie Gravelle.wav
 Monika Gaiser Spanish.wav
 Mallorie Leshner.wav
 Monika Gaiser.wav
 Luke Bonner.wav
 Larry Bukovey.wav
 Greta Skousgaard .wav



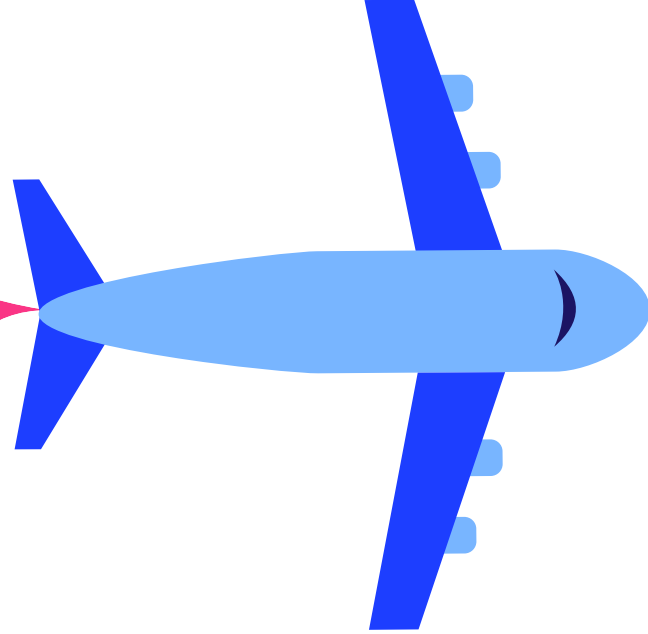
Monograph XIX

...



Monograph XIX

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Feedback

I just finished listening to all the recordings.
AWESOME work, I love it. - Greta S.

This looks great! Thanks a lot for the effort
everyone! - Warren R.

Thanks very much for pushing forward with this
and for so much dedication!! - Patrick H.



close



I am very
THANKFUL

Thank you for joining and I welcome any questions you may have:

luke_bonner@mckinsey.com